

FunFest 2025  
Marketing Collateral  
Competition Rules  
High School

Objective: The students must design the marketing materials to be used by a restaurant.

Entries and Judging

Participants:

- " MCS has 12 time slots.
- " Teams can consist of 1-3 students
- " Each school has maximum of (4) teams

Submission: Pre-submission: must be submitted to MCS by March 20, 2025. All filetei : ile( )JT83y72 550.-0

## Competition Rules (For Restaurant)

” Design the following:

- a) Create a one-print ad that can be used to advertise. The ad must be  $\frac{1}{4}$  of a page up to a letter size page ( $8\frac{1}{2} \times 11$ ).
- b) Create a menu for the restaurant. It must be on an  $8\frac{1}{2} \times 11$  paper
- c) Design a coupon promoting a special at the restaurant (i.e. 2 for 1 dinner, free dessert, etc.).
- d) Design a website (using Weebly, Wix, or WordPress) for the restaurant that includes the following pages:

>BDpP



Colors are not pleasing to the eye, are inappropriate for the application, do not make sense to the overall design.

Colors may be eye-catching but are not

	Colors are not pleasing to the eye, are inappropriate for the application, do not make sense to the overall design.	Colors may be eye-catching, but are not appropriate to the application.	Colors are eye-catching and appropriate to the application, but are not used appropriately.	Colors are eye-catching and compliment the application, in both text and graphics	
0 points	1-3 points	4-7 points	8-10 points		

	prepare for the presentation.	material; prepared poorly for the presentation.	knowledge of the topic.	confidence with a natural pace.	
Delivery	Student uses filler words frequently; slouches or leans throughout presentation; speaks quickly and without inflection; makes no eye contact	Student uses filler words; slouches or leans through some parts of the presentation; speaks quickly through most of the presentation or uses little inflection; makes very little eye contact.	Student has good posture with little leaning; uses few filler words; uses inflection and attempts to pace presentation; makes eye contact most of the time.	Students has good posture with no leaning; uses almost no filler words; uses proper inflection and pacing throughout presentation; makes appropriate and confident eye contact.	
Organization	Presentation shows no logical order or progression; no supporting details or background information.	Presentation is not in a clear order, with items out of place; uses few supporting details or background information.			