

FunFest 2025
Idea Challenge Competition Rules
High School

Objective: To provide a platform for students to showcase their creativity and problem-solving skills in a fun and engaging way.

Entries and Judging

Submission: To

~~What~~

What do existing products/services not offer that yours will?

Why will people buy it?

Marketing/Brand

~~Product/Service/Type A~~

Future Plans

Idea Challenge - High School

Business Plan Rubric

Team Member Names: _____

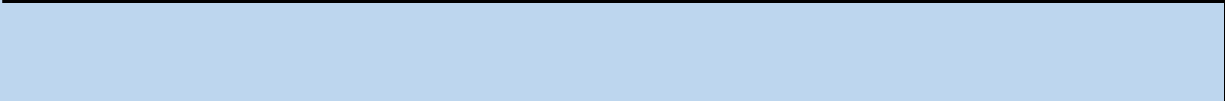
Business Name: _____

Judge's Name: _____

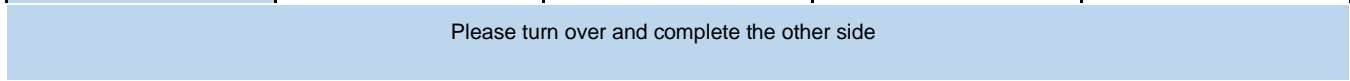
D _____ Judge's Name

Category	Developing	Proficient	Accomplished	Points Earned
Idea: (27 points max)	the two pt	the pt	the the the the the the the the the	

Finances: Cost Per Unit (12 points max)	$\frac{\text{Total Cost}}{\text{Number of Units}}$	$\frac{\text{Total Variable Costs}}{\text{Number of Units}}$	$\frac{\text{Total Contribution Margin}}{\text{Number of Units}}$	
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Finances: Pricing (12 points max)	$\text{Price per Unit} - \text{Variable Cost per Unit}$	$\text{Price per Unit} - \text{Variable Cost per Unit}$	$\text{Price per Unit} - \text{Variable Cost per Unit}$	
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TOTAL POINTS EARNED				
Comments:				