



FunFest 2025 Digital Media Design – Logo Competition



Participants: MCS has a maximum of 12 time slots for teams of 1 to 2.

- o Participants can be individual or a team
- o Teams can consist of 1 or 2 students
- o Maximum of 2 teams per school.

Submission: Participants will submit their logo by Thursday, March 27th.

Presentation Judging Location: Little Hall, Room 224

Competition Rules

Suggested Programs:

- o Vectr
- o Adobe Illustrator
- o Be aware that the following software would require extra steps to export:
 - o Microsoft Publisher
 - o Google Drawings
 - o Adobe Photoshop
 - o Microsoft Word
 - o SumoPaint
 - o SketchPad
- o Online logo creators are NOT allowed

Logo (150 Points}

Team members will create a logo for next year's FunFest. Things to remember when creating your

Category	Developing (0-8 pts)	Proficient (9-13 pts)	Accomplished (14-19 pts)	Distinguished (20-25 pts)	Points Earned
Attractiveness (25 max points)	The colors or background are too busy which makes the text hard to read. There are few icons or graphical elements. The logo is unattractive	Colors, backgrounds, and/or text are not used effectively, but are readable. Icons and other graphical elements don't seem to serve any useful purpose other than for decorations. The logo is unattractive or distracting.	Overall graphic balance and organization of the logo is acceptable. There is an appropriate balance of easy-to-read titles, text, colors, and graphics. The logo is attractive but promotes limited view interest.	The overall appearance of the logo is pleasing. Titles, text, colors, and graphics are exemplary. The logo is attractive and stimulates the viewer's interest.	
Layout/Design (25 max points)	Projects lacks text or graphics with no organized white space. There is no unity or consistency among text and graphic elements	Project has texts and graphics however they lack or have too much white space. There is little unity and consistency among the text and graphic elements	There is adequate unity but some inconsistency among text and graphic elements. Text and graphic elements are arranged but lack appropriate white space appearing cluttered.	There is unity and consistency among text and graphic elements. Text and graphic elements arranged to create and organized white space.	
Technical Elements (25 points max)	The project does not reflect technical manipulation. It could be completed without technology	The project uses material with minimal manipulation. Although technology is needed, and original product is not produced.	The project manipulates material using technology but		

Logo Rubric

Presentation Rubric

Category	0	10	20-30	40-50	Point Earned
Content	Student is not familiar with their topic; uses filler words; demonstrates limited comfort with the material; did not prepare for the presentation.	Student shows some familiarity with topic, but is uncomfortable; may use filler words; demonstrates little comfort with the material; prepared poorly for the			